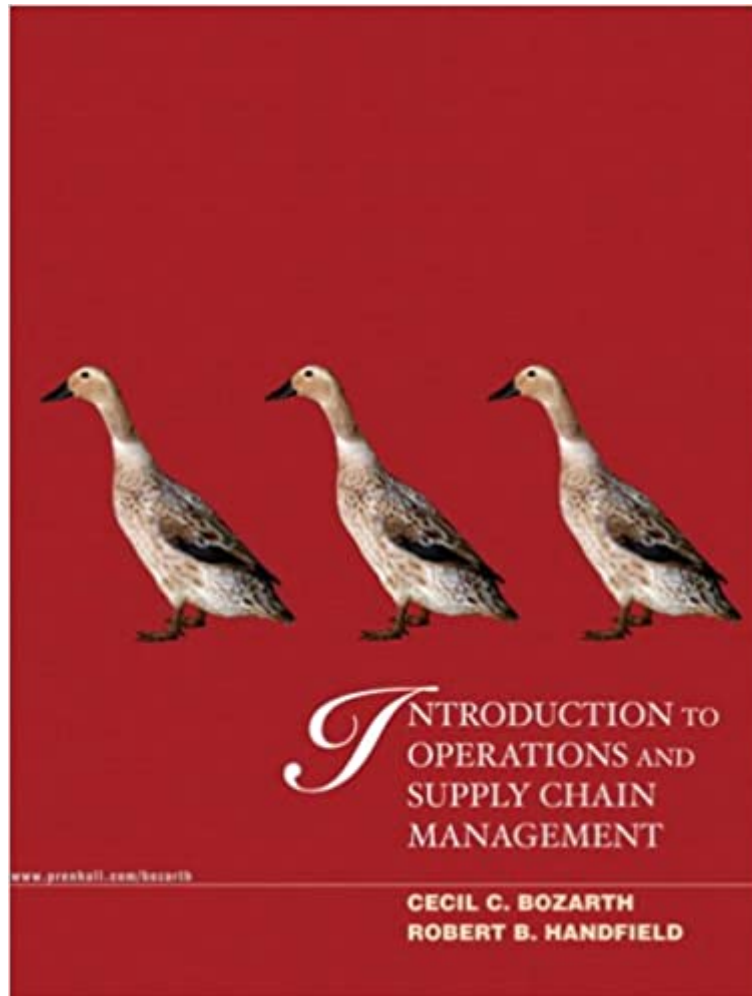




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Introduction To Operations And Supply Chain Management



Synopsis

Audience: Core courses in Operations Management. Approach: First text to provide an integrated and comprehensive treatment of both operations and supply chain management. Competitors: Stevenson, Chase/Aquilano/Jacobs, Reid/Sanders, Finch, Burt/Dobler, and Russell/Taylor. ã ã

Book Information

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Customer Reviews

Kinda dry, but it's very informative. I'd recommend it to any owner, manager or operator who wants insight into how to run a sustainable business.

Served its purpose for the class and I passed with 100%

This text book is one of those rare things you come across with College Text Books:One the makes a very complex topic simple to understand.It lays out a format and content that is easy to read, easy to understand, and makes a professors lecturecrystal clear.Of course, like most text books - no matter how good they are, the professor has to use it in class.But - that's out of our control.

Great introduction book to the discipline and the quality of the book is good.

Bought this for my daughter's class, it serves its purpose.

It was what I needed.

not a great shape but ok

Not very descriptive when working the problems

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